



Memorandum of Understanding

between

Tambov State Technical University and Fondazione Romualdo Del Bianco[®]- Life Beyond Tourism[®]

for the collaboration in cultural and educational activities aimed to raise awareness about the interpretation, knowledge and communication of the cultural identity of the places, using the brand Life Beyond Tourism[®] conceived by the Fondazione Romualdo Del Bianco as a set of best practices for their valorization and certification for intercultural dialogue, for the benefit of the local community

A. Cooperative Background

In view of the fact that:

 Tambov State Technical University (hereinafter referred to as "TSTU") is Federal State Financed Educational Institution of Higher Education

- Fondazione Romualdo Del Bianco[®]- Life Beyond Tourism[®] (hereinafter referred to as the "Life Beyond Tourism") is a non-profit organization dedicated to promoting intercultural dialogue and exchanges. Its network is established in 5.212 cities in 111 countries around the globe. It has close ties and cooperation with such organizations as International Council on Monuments and Sites (ICOMOS), International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM), and the United Nations World Tourism Organization (UNWTO), Satoyama Initiative, and also connections with United Nations Educational, Scientific and Cultural Organization (UNESCO).

The Foundation has created the ethos Life Beyond Tourism[®] and now the Life Beyond Tourism[®] Movement to contribute to the interpretation, presentation and safeguarding of territories' heritage and their cultural identity, for the support and respect of cultural diversities through self-awareness of territories and intercultural dialogue.

Within the international community of heritage, the Life Beyond Tourism Movement has been endorsed by ICOMOS (International Committee on Monuments and Sites) with two Resolutions during the 2014 General Assembly in Florence (Italy) and in 2018 during the





42th UNESCO World Heritage Committee in Manama (Bahrain).

B. Principle of Cooperation

- (I) The participation mutual trust, practices and tacit understanding established by both parties during the cooperation, are the strategic foundation of the cooperation. The goal and fundamental purpose of the cooperation are to improve efficiency and proincte the development of both parties in their fields.
- (II) The basic principles of this memorandum include equality, voluntariness, good faith and mutual benefit, cooperation and common development.
- (III) This memorandum is the guiding document for the long-term cooperation between Tambov State Technical University and Life Beyond Tourism[®] as well as the basis for the signing of relevant results by both parties.

C. Framework for Implementation

The implementation of this MoU will be undertaken through additional individual memoranda or contracts (Supplemental Agreement(s)) as appropriate, in relation to agreed activities. These will specify the responsibilities for implementation, the overall budget, and the financial responsibility for the two parties and any other partners for that activity.

D. Areas of Collaboration

- Training for trainers and training for Tambov State Technical University staff, for youngsters, study paths aimed to the implementation of the Life Beyond Tourism Model and its heritage sites Quality Certification System for Intercultural Dialogue; summer and winter camps in Florence;
- Internationalisation of the cultural expressions, the handicraft, knowledge and traditions of the heritage sites in the region of Tambov (Russia) and Italy by a suitable online international catalogue collecting operators affiliated members of the Life Beyond Tourism Movement;
- 3) Cultural initiatives in Florence (Italy) for promoting the knowledge of the Tambov region typical local cultural expressions, traditional knowledges and identity that already joined the Life Beyond Tourism Movement, within the framework of the program "..... meets Europe in Florence"; by that program "..... institutions or local cultural organizations and cultural expressions and companies exhibit in Florence themselves and invite their European institutions or commercial organizations interested to learn about their history, their culture, their production, their know-how also in daily visit (Florence is reachable in 2,30 h from the main cities in Europe and in Italy).

E. Obligations

200

(I) Both parties shall abide by the laws and regulations of their respective countries and the relevant provisions on the administration of social organizations, and shall not violate





their articles of association and the purpose of establishment.

(II) In the process of expanding external business and discussing cooperation, the name of strategic partner of the other party may be used with the prior consent of the other party, but the reputation of both parties shall not be damaged.

F. Use of the logo

It is agreed that the logos of the parties shall appear on the front cover of all publications, reports, and publicity materials produced for activities undertaken to implement this Memorandum of Understanding, in their agreed upon form. The logos will be displayed alongside those of other partners for specific activities undertaken, as appropriate.

The logo of Tambov State Technical University will be published in every form - and without any cost to both parties – for the initiatives connected to the Life Beyond Tourism Movement that will be promoted by the Foundation, such as the annual General Assembly of the Foundation's Life Beyond Tourism Movement and Life Beyond Tourism courses for trainers or whatever initiative else.

G. Amendment

This memorandum can be amended in accordance with the mutual intention of both parties. Both parties can amend articles by issuing written amendments signed by both parties and marked by date.

H. Arbitration

Both parties undertake to amicably resolve any differences that may arise between the parties in the implementation of this memorandum.

I. Economic and Financial Issues

The signing of this memorandum does not involve any form of economic or financial commitment between the parties.

L. Representation

80

Without the consent of the other party, both parties have no right to make any commitments to any third party in the name of the other party.

M. Effective Date and Duration of Memorandum of Understanding

This Memorandum of Understanding shall come into force upon signature of both parties and will be effective until 31 December 2024. This Memorandum of Understanding can be renewed for successive periods of 3 years upon agreement of both parties.

Either party may terminate this MoU by giving the other party six (6) months' advance





written.notice of termination. It is understood that any such termination shall have no effect on any Supplemental Agreements then in force between the Parties, and that the performance of such Supplemental Agreements shall be subject to their own terms and conditions.

N. Others

- (I) This memorandum is made in <u>duplicate</u>, with each party holding <u>one</u> copy. It takes effect from the date of signing and sealing by both parties.
- (II) For matters not covered in this memorandum, both parties may sign a supplementary agreement through consultation. The supplementary agreement shall have the same effect as this memorandum.
- (III) If the memorandum cannot be performed due to the promulgation or amendment of national laws and regulations, which make the memorandum in conflict with mandatory laws, both parties agree to make amendments through consultation according to relevant laws and regulations; This memorandum may be terminated if the parties fail to reach an agreement after negotiation.

O. Referent Person

For any matter concerning with the implementation of this memorandum the referent persons are:

- for the Life Beyond Tourism, the Secretary General of the Foundation, Mr. Simone Giometti
- for Tambov State Technical University, Vice-Rector for International Activities, Mrs. Elena Mishchenko

P. Signatures

-

