## Mobile World Congress, February 22-25 in Barcelona
## Invitation to You and Your Students to Join

**Dear SAP University Alliances Faculty,**

SAP University Alliances is pleased to invite you and your students to [Mobile World Congress](#) - the world's largest gathering for the mobile industry - taking place in Barcelona 22 – 25 February, 2016.

**Monday February 22 is our main event day**, when faculty together with SAP University Alliances will **showcase students as "SAP Next-Gen Consultants"** at the large SAP booth.

Benefits for you and your students:

- **Free exhibition visitor pass** to Mobile World Congress (MWC), where you can experience the world's largest exhibition for the mobile industry which attracts executives representing mobile operators, device manufacturers, technology providers, vendors and content owners from across the world.
- **Guided tours** on site to experience both the SAP area as well as the overall MWC spaces.
- **Meet with SAP executives, customers, partners and MWC attendees**. Faculty can expand their industry network, and students can network and expand their knowledge on the latest mobile technology topics, helping them be better prepared to compete for careers in today's digital economy.
- **Get our SAP University Alliances SAP Next-Gen Consultant package** (items planned include T-shirt, Hoodie, …)
- **Compete for an opportunity to win a skateboard** with the cool SAP Next-Gen Consulting logo!

***Your next steps:***

- **Inform** your students about this opportunity

- **Forward** this to your faculty colleagues and encourage them to share with their students as well

- **Share** this with your university's student activities office and ask them to promote the invitation broadly among students

- register today!

To attend, you and your students need to register by February 5, 2016. Should you have any questions,

please email ua-support@sap.com.

We look forward to welcoming you and your students to Mobile World Congress beginning Monday February 22!

**Best regards,**

**SAP University Alliances**